

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access	Summer Transition to Kindergarten	Provides first time classroom experiences for children who are about to begin kindergarten, and information to their parents. Helps children who may not have had any preschool experiences (and their families) to prepare for the transition to kindergarten.	\$1,377,355	Coconino County Superintendent of Schools	\$258,000
	Quality First Warmline Triage			Southwest Human Development	\$1,959
	Quality First Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$643,048
	Quality First Mental Health Consultation Warmline			Southwest Human Development	\$5,037
	Quality First Inclusion Warmline			Southwest Human Development	\$4,898
	Quality First Coaching & Incentives			Valley of the Sun United Way	\$329,159
	Quality First Child Care Health Consultation Warmline			University of Arizona Cooperative Extension	\$1,231
	Quality First Academy			Southwest Human Development	\$18,296
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Association for Supportive Child Care	\$112,000
Professional			\$66,150		
Development	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$66,150

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Health			\$452,289		
	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.		Coconino County Public Health Services District	\$127,999
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.		Coconino County Public Health Services District	\$56,527
				First Things First (FTF-Directed)	\$3,948
				Maricopa County Department of Public Health	\$1,354
				Pima County Health Department	\$2,461
	Care Coordination/Medical Home	Provides children and their families with effective case management, and connect them to appropriate, coordinated health care. Improves children's health care and future development by ensuring they have a regular source of care.		North Country HealthCare	\$259,978
Family			\$510,772		
Support	Reach Out and Read	Trains pediatric practices to engage parents and young children in early literacy activities; provides books to pediatricians or their staff to distribute to families with young children. Expands children's access to reading by promoting child literacy as a part of pediatric primary care.		American Academy of Pediatrics - AZ Chapter	\$46,000
	Parent Education Community- Based Training	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.		Association for Supportive Child Care	\$100,000
	Native Language Preservation	Provides materials, awareness and outreach to promote native language and cultural acquisition for the young children of Tribal families. Connects children in tribal communities to their native language and culture in the critical early years.		The Hopi Tribe	\$31,772

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Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Chicanos Por La Causa, Inc., dba \$200 Parenting Arizona
		Havasupai Tribe \$133
		\$142,759
Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$125
Needs and Assets	Biennial, overall assessment of data on opportunities and challenges for children zero through five and their families undertaken to inform regional strategic planning. This additional funding is for specific enhancements to the baseline regional report.	Arizona Board of Regents acting \$14 for and on behalf of the University of Arizona John and Doris Norton School of Family and Consumer Sciences
		\$100,000
Service Coordination	Through coordination and collaboration efforts, improves and streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families. Strengthens and improves the coordination of services and programs for children 5 and younger.	First Things First (FTF-Directed) \$18
	Statewide Evaluation  Needs and Assets	their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.  Statewide Evaluation  Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.  Needs and Assets  Biennial, overall assessment of data on opportunities and challenges for children zero through five and their families undertaken to inform regional strategic planning. This additional funding is for specific enhancements to the baseline regional report.  Service Coordination  Through coordination and collaboration efforts, improves and streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families. Strengthens and improves the coordination of services and programs for children 5 and

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Community Awareness		\$140,000			
	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed)	\$50,000	
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed)	\$80,000	
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	First Things First (FTF-Directed)	\$10,000	

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